An Event Like No Other!
Each year, 25-50 players golf from dawn til dusk - sometimes as many as 100 holes, each raising money toward repurposing research. In support of this amazing effort, we secure a private course, and provide our players with refreshments, carts, prizes and encouragement.

In 2018, funds raised will support metastatic thyroid cancer and/or other selected cancer repurposing research.

Together, LDOG players have created amazing impact through their fundraising - changing lives for patients with prostate cancer, pediatric brain cancer, autism, Alzheimer’s and pediatric autoimmune disease.

Prior to the event, registered players contribute or raise a minimum of $1,000, with many players raising $3-$5K. On the day itself, players enjoy open play on the private course from dawn until dusk – or any part thereof.

Join other golfers as a single, or create your own foursome. Fore!!

The Story Behind the Cause
“After one of my best friends, Roger, was diagnosed with Hodgkins Lymphoma, I wanted to help him and others who suffer from unsolved diseases. Roger and I were high school golf teammates and college roommates. When we learned about the Longest Day of Golf, we knew this was the event for us. Over five years, we’ve raised money for some amazing causes while meeting some great friends. The Longest Day of Golf is one of my favorite days, and I look forward to supporting it for many years to come!”

Steve Goodfriend, AbbVie and Longest Day of Golf Chair (Pictured Bottom)

Want to join us? Contact:
Cures Within Reach
125 S. Clark Street, 17th floor
Chicago, IL 60603
847.745.1252 (Susan Braze)
info@cureswithinreach.org
Cures Within Reach is a 501(c)3 tax id 20-3620169
Why Sponsor:
- To make a difference for patients who need treatments TODAY.

The Benefit:
- Prominent visibility at the event, in thank you letters, solicitations, signage and media
- Opportunity to entertain and network with clients and guests

Cures Within Reach
Catalyzing repurposing research to drive more treatments to more patients more quickly

Value-Driving Catalyst, connecting funding with repurposing research
Value-Creating Facilitator of conversation and action to drive value of both market impact and health savings

Our Impact
Cures Within Reach-funded research has resulted in repurposed treatments for 13 indications. Since 2009, Cures Within Reach has funded 62 completed repurposing research projects valued at nearly $6.3 million, resulting in over 50 published papers, with more in process.

<table>
<thead>
<tr>
<th>Golf Sponsorship 2018</th>
<th>Lead $15,000 (1 only)</th>
<th>Foursome $5,000</th>
<th>Hole $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Players (dawn ’til dusk play, all food/drink)</td>
<td>12</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>Tee hole signage at sponsored holes</td>
<td>6</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Sponsor logo on the event website linked to company website; sponsor logo on event signage and banners</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Listing in press releases, media alerts and social media with links to company website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Verbal acknowledgement during event</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Option for company to supply branded company item in attendee take-home bag</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Year-long recognition on Cures Within Reach website</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article in Cures Within Reach newsletter</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For more sponsorship information:
please contact
Jessica Wayne
Director of Sponsorships
224.213.7375
jessica.wayne@ameritech.net

Cures Within Reach is a 501(c)3 tax id 20-3620169

Ravinia Green Country Club, Riverwoods, Illinois

June 11, 2018