Awards will be given to industry leaders, scientists, philanthropists and organizations driving improvements in clinical care through repurposing at several events throughout 2019, part of Cures Within Reach’s largest annual fundraiser.

These events celebrate our collective commitment to patient impact through repurposing. In 2019, Cures Within Reach is honoring these three recipients not at one large event in one city, but instead in locations that best celebrate the honorees in their own communities, with the people who best can help us honor them, plus in Chicago (CWR’s HQ). Events-to-date:

- **September 10 in Palo Alto, CA** (public educational conversation on the future of patient care in Acute Myeloid Leukemia, where we will also honor Jazz)
- **October 23 in Chicago, IL** (public event for Denise Faustman, including an education session on Type 1 Diabetes or autoimmune disorders)
- **November 1 in NYC, NY** (during ADDF’s annual ‘Hope on the Horizon’ luncheon, including a Repurposing in Alzheimer’s symposium) and more events being planned

Partner with Cures Within Reach:

- Align with Cures Within Reach, the leading global non-profit meeting unmet medical needs through drug, device and nutraceutical repurposing
- Achieve broad marketing exposure, prominent visibility on print and social media, networking opportunities and year-round executive and employee involvement
- Network with attendees representing pharma, biotech and other healthcare industry, clinical medicine, research/academia, healthcare consulting and finance, patients and patient advocacy groups, and philanthropy
## 2019 SPONSORSHIP OPPORTUNITIES

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<thead>
<tr>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Friend</th>
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<tbody>
<tr>
<td>$50,000</td>
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<td>$10,000</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$1,000</td>
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</table>

- **Tickets to all public events**
  - Diamond: ✔ (40 total)
  - Platinum: ✔ (40 total)
  - Gold: ✔ (20 total)
  - Silver: ✔ (15 total)

- **Includes a portion to support GHRA-related RFPs and projects**
  - ✔

- **Logo recognition in program of both public AND private events**
  - ✔

- **Access to any VIP receptions held**
  - ✔

- **Listing in press releases, media alerts and social media with links to company website**
  - ✔

- **Verbal recognition at both public AND private events**
  - ✔

- **Listing as 2019 Global Partner at CWR events and on CWR website**
  - ✔

- **Tickets to one public event of choice**
  - ✔ (10 tickets)
  - ✔ (2 tickets)

- **Recognition in program of selected public event only**
  - ✔

- **Logo on event website; public event invitations / signage**
  - ✔

- **Speaking role at both public and private events**
  - ✔

### ADDITIONAL SPONSORSHIP OPTIONS:

#### Named Funder of GHRA-Themed Funding Opportunity RFPs
- $25,000 and above
- To support funding of clinical repurposing research in GHRA Honorees’ impact areas: Leukemia / Blood Cancers; Alzheimer’s; Type 1 Diabetes / Autoimmune Disorders

#### Private Dinner or Event with a 2019 GHRA Honoree
- Invitations determined by sponsor; price negotiable
- Scheduling subject to Honoree availability; additional recognition TBD

#### Décor at all 2019 GHRA events
- $5,000; Additional recognition TBD

#### 2019 GHRA Videos
- $10,000; Additional recognition TBD

Contact us for more information: [GHRA@cureswithinreach.org](mailto:GHRA@cureswithinreach.org) or 847.745.1252